

Burroughs B 80

**A VERY SMALL,
LOW-PRICED BUT POWERFUL,
FULLY FEATURED GENERAL PURPOSE
COMPUTER SYSTEM...
PLUS BURROUGHS
COMMERCIAL
BUSINESS MANAGEMENT SYSTEM
FOR EARLY PRODUCTIVITY**

Burroughs B 80



A VERY SMALL, LOW-PRICED BUT POWERFUL, FULLY FEATURED GENERAL PURPOSE COMPUTER SYSTEM.

FOR THE SMALL-BUSINESS MANAGER:

The B 80 Provides Fast, Accurate And Comprehensive Management Information Which Is Under Your Organizational Control. Operating and control information, in a form that is easy to understand, is readily available from the B 80 system's printers or the system's visual displays placed at convenient locations.

The B 80 Is An Easy-To-Use System Which Can Begin Work Soon After It Arrives In Your Office. Early productivity is accomplished through Burroughs Business Management Systems BMS® application programs which are designed for your business. Many of these BMS programs have been proven in use in thousands of businesses worldwide.

Burroughs Provides Comprehensive Support For B 80 Users Which Includes: Professional installation and support; equipment maintenance; forms and supplies and operator training at Burroughs Customer Training Centers located in major cities throughout the world. This training includes B 80 system operation and implementation and BMS application program installation and operation.

The B80 Is A Cost-Effective System Designed For The Small Business. The availability of BMS application programs further adds to the B 80's cost effectiveness since they are widely used and are available at a fraction of the cost of their development.

The B 80 Is Designed To Grow Easily And Economically. For as low as \$20,000 you can start with the configuration that meets your initial needs. You can then add data storage capacity, additional or faster printers, visual displays, audit entry stations and new applications as your requirements grow—all without changing your original programs and data files. This same benefit applies to B 80 users who expand to larger future systems.

FOR THE LARGER-BUSINESS ORGANIZATION:

Burroughs Leadership Brings A Full Range Of Larger Computer System Features And Advantages To This Very Small System:

- Master Control Program
- Multiprogramming
- Virtual Memory
- Interpreters
- 1 MHz Large Scale Integrated Circuit Processor
- 11 Input/Output Channels
- Data Communications
- High Level Language Compilers (COBOL, RPG, Network Definition Language, Message Processing Language)
- Data Control System
- Utility Programs

These capabilities are, of course, available to the smaller business as well.

B 80 purchase prices range from \$20,000 to \$150,000.

The B 80 Provides Unparalleled Growth Capability Within The System And Beyond To Larger Future Systems Without Reprogramming Or Recompiling. This is made possible through the new Computer Management System (CMS), an integrated system of operating and application software, introduced for the first time with the B 80.

The B 80 Meets The Needs Of The Rising Trend Toward Decentralized Or Distributed Processing. The system is especially cost-effective for larger organizations with branches, warehouses, plants or other facilities seeking better business management by placing computer power at the locations where transactions occur and where management information is required.

**This advertisement reprint
has appeared in:**

**The Wall Street Journal
Business Week
Fortune**

Burroughs Offers Full Support To Achieve A Successful Installation

With a Burroughs computer system, you'll have more than just a sophisticated piece of electronic hardware. You'll have the full support of a world-wide company dedicated exclusively to equipment and systems for data processing.

Years of Experience and Proven Successful Operation

Burroughs has demonstrated its ability to justify your confidence and trust through many years of successful operation.

- Worldwide Operations
- 90 Years of Experience
- Recognition as one of the Industry Leaders
- Continual and Successful Growth

System Design

Our marketing representatives, in addition to being technically competent in our product lines, are fully trained in systems design. Their ideas and experience can help you select the equipment and system that will assure you of getting the most results for the least investment.

Standard Forms

Standard forms and journals to support BMS operation are available from Burroughs Office Products Group/Business Forms Division. These standard forms further reduce the time and cost to implement a Burroughs system.

Programming

Our programming team's extensive library of proven applicational program products and Business Management Systems will put you fully operational faster, and at a lower, economical cost.

Service and Support

These highly-trained, professional field engineers will keep your computer operating at peak efficiency.

Education

Our customer education staff will train your people in every aspect of B 80 system operation and implementation and BMS application program installation and operation.

COMPATIBLE WITH THE FUTURE

Burroughs

