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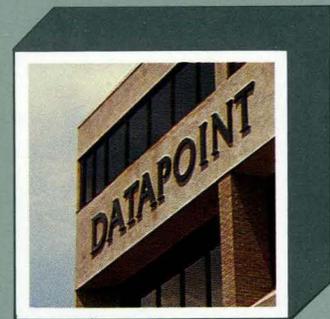
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DATAPPOINT



A Capsule Look at Datapoint



DATAPOINT[®] BUSINESS INFORMATION SYSTEMS

Datapoint Corporation, recognized during the 1970s as the Leader in Dispersed Data Processing,[™] has entered the 1980s as the leader in Integrated Business Information Systems. Datapoint's multifunction systems bring control to data, text, messages, and telephone communications; increase the efficiency of business operations; and improve productivity. Each Datapoint system may be used on a standalone basis or as a system within an Integrated Electronic Office[™] environment.

The Systems Approach to Business Information Processing

The systems philosophy of Datapoint Corporation has resulted in development of a variety of products to manage the tasks of contemporary business:

- A hybrid approach in architecture for system integration, the combination of the ARC[™] local network and the ISX[™] Information Switching Exchange, provides users with cost-effective solutions for the total integration of voice, text, messages, and data.
 - The DATASHARE[®] multiuser, multitask business data entry and processing system allows multiple users simultaneous access to the full capabilities of a Datapoint processor.
 - Datapoint multifunction business computer systems and workstations accommodate the data processing, word processing, electronic message service, and telecommunications management requirements of businesses of all sizes.
 - Two operating systems, comprehensive system utilities, and a wide range of programming languages allow users to select software to handle their individual needs.
 - Datapoint Communications Management Products that operate independently or with Datapoint data processing systems improve the efficiency and reduce the cost of telephone communications.
- Word Processing and Electronic Message Service office applications subsystems expedite the day-to-day tasks of document and message preparation, management, and delivery.

Today, Datapoint systems are operating in more than 30,000 locations worldwide. Datapoint's success is the result of a carefully coordinated plan of product development that lets users implement networks of any size or complexity in simple, cost-effective steps. Regardless of the size of the Datapoint system you install, Datapoint's professional field service organization is ready and able to provide prompt response to your system maintenance and support needs.

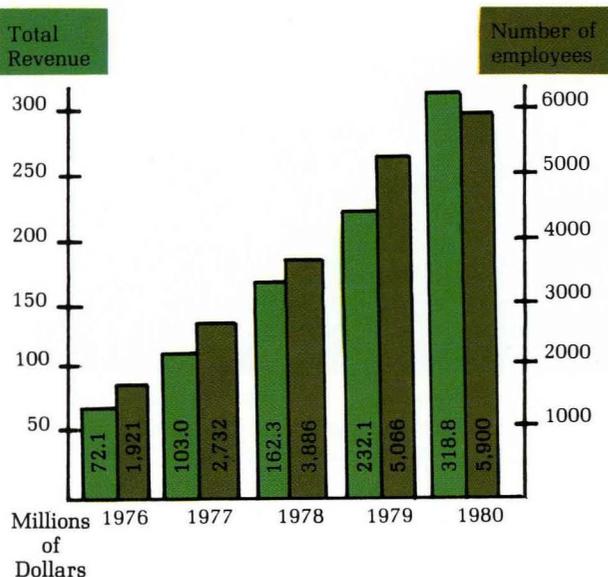


DATAPOINT'S GROWTH

Datapoint's emergence during the seventies as a Fortune 1000 company was the result of its more than fifty-fold growth in revenues – from 5.4 million in 1972 to more than 318 million in 1980. The company's financial, managerial, and technical resources have placed Datapoint in a position of leadership in the industry. In 1980, Datapoint was ranked number 21 in Datamation magazine's listing of the top 100 computer companies in the United States. And, in 1980, Datapoint was ranked 615 among the Fortune 1000 companies.

Datapoint products are leased and sold worldwide. In the United States, products are marketed by Datapoint's direct sales force as well as by independent representative and OEM firms. Internationally, Datapoint's network of subsidiaries and independent distributors market and support the company's full line of products.

Revenue and Employee Growth: 1976-1980



Customer Education

To help you use your Datapoint systems to their fullest extent, Datapoint provides a comprehensive Customer Education program. Datapoint Customer Education facilities are located in San Antonio, Texas, and in several other cities around the United States. These facilities are equipped with a comprehensive range of resources that permit students to gain valuable operational experience under the guidance of professional educators well versed in the use of Datapoint systems. On-site courses are also available by special arrangement.

AT DATAPOINT THE FUTURE WORKS NOW



Datapoint equipment and software is designed to let you step into "the office of the future" – the Integrated Electronic Office – today. The equipment, the software, and the architectures for system integration work together or separately to let you enter the world of office automation from any direction.

Office automation won't start in the same place for every company. Your needs today may be for data processing, for a multiuser DATASHARE system, for word processing or message service capabilities, or for telephone switching or management facilities. With Datapoint, you can select the capabilities you need now with the knowledge that the other functions of the Integrated Electronic Office are available whenever you want to add them – building on your initial investment in equipment and software.

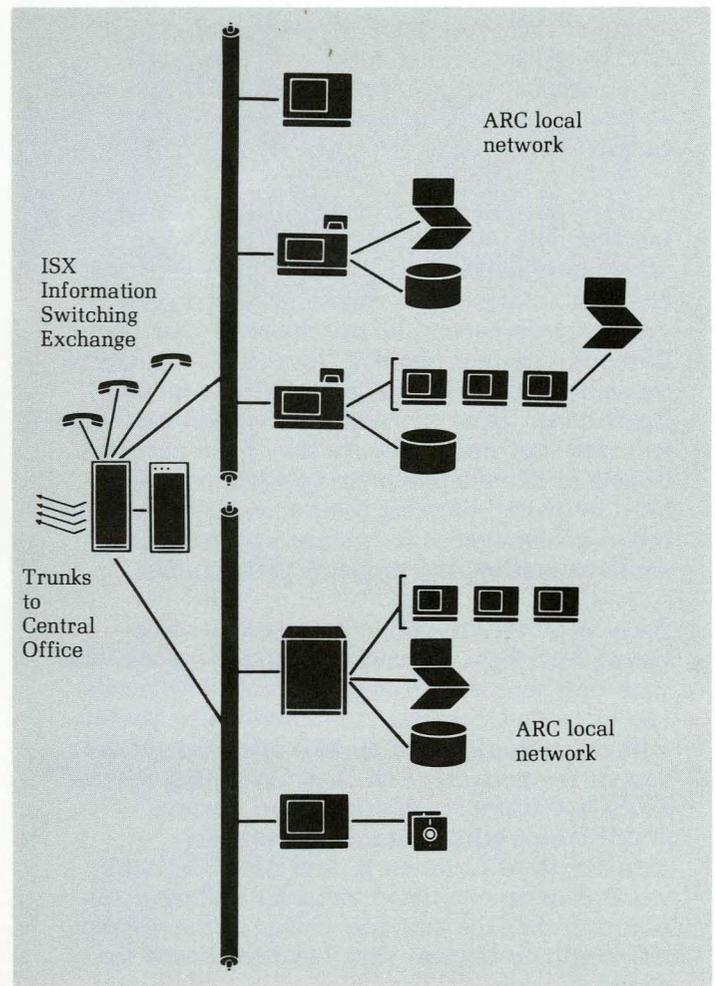
Combine ISX and ARC Local Networking for Maximum Returns

Datapoint has taken a hybrid approach to the office of the future. Datapoint's two architectures for system integration, ARC and the ISX, work in concert. ARC networks can be linked through the ISX, creating a truly global

network to give users access to all parts of the system, subject to user-imposed security restraints.

Where high-volume data processing, word processing, and message activity occurs, the coaxial cable-based ARC local network is the most efficient, cost-effective way to meet users' needs. For lighter usage requirements, a single three-pair wire connection to the ISX Information Switching Exchange can provide a user with a workstation to meet data processing, word processing and message service requirements as well as full-featured telephone capabilities.

The interconnection of two system architectures, incremental growth matched to your needs, and forward-looking design that will accommodate future technology make Datapoint's Integrated Electronic Office the most complete and advanced office automation system available.



ARCHITECTURES FOR SYSTEM INTEGRATION

Datapoint offers two architectures for system integration – the ARC local network and the ISX Information Switching Exchange. Each addresses specific business requirements for office integration, and the two architectures work together for maximum productivity and economy.

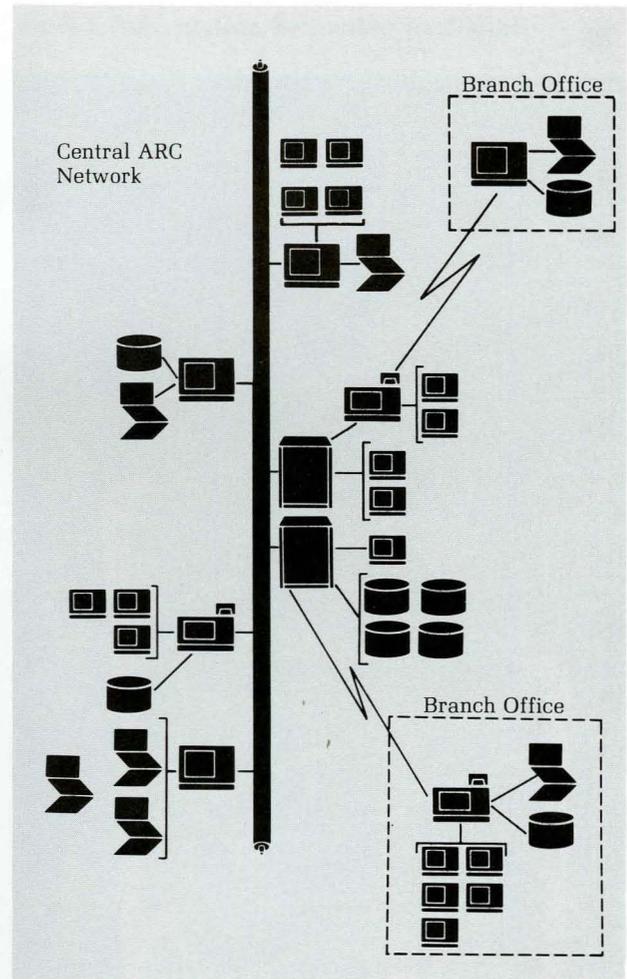
The Attached Resource Computer[®] Local Network

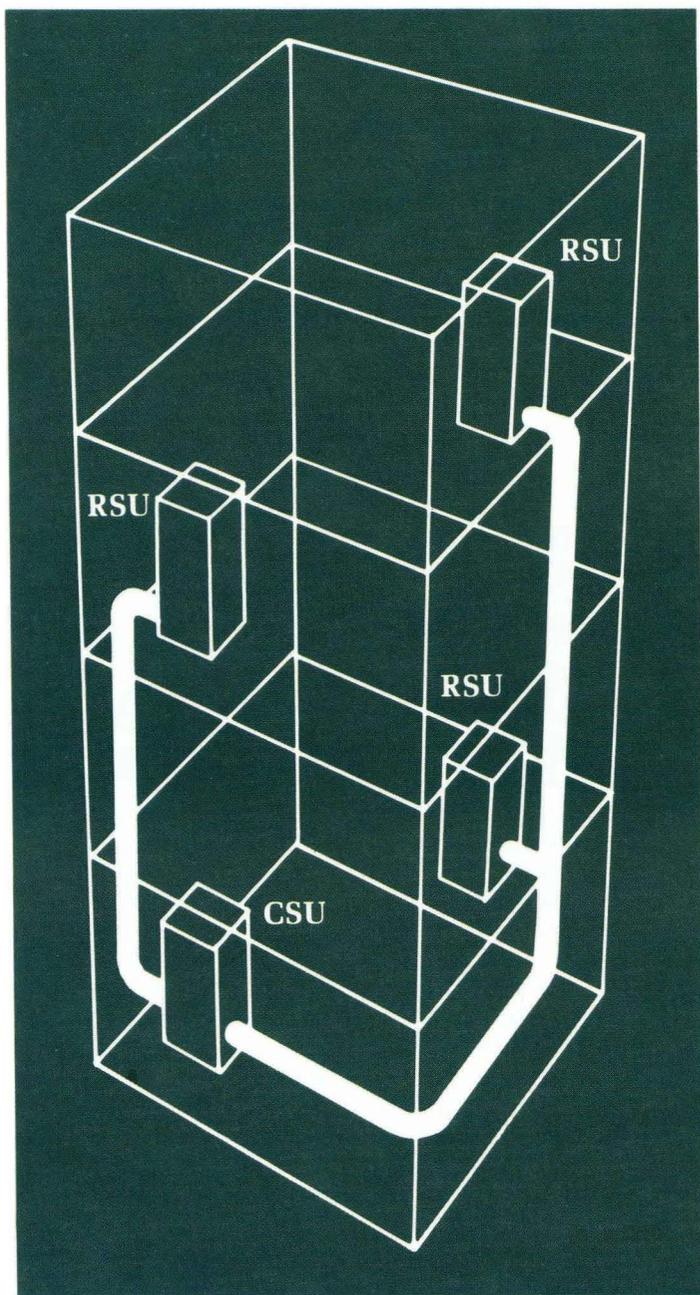
The ARC local network is a unified approach to office automation that can grow, both in power and tasks to be performed, as your business grows.

The coaxial cable-based ARC local network links processors, workstations, data storage units, and peripherals, allowing individual users to have access to any or all resources of the system – including printers, communications links, and data – regardless of their physical location. Comprehensive security is offered in ARC local networks to assure that private information can remain private without restricting access to data which must be available for general use.

A modular approach to the ARC local network lets you add processors, workstations, printers, other peripherals, and software as your business information processing needs grow. If you are considering the purchase of your first Datapoint system, the ARC local network can be assembled in a wide variety of sizes and configurations. Users of smaller Datapoint systems will find that the hardware they have now can fit into or communicate easily with the ARC local network, allowing them to retain their initial investment in hardware and programs while expanding the scope of their system.

Because of its flexibility, the coaxial cable-based ARC local network is uniquely compatible with any business. Processors and peripherals can be added, removed, or functionally altered without disrupting the normal operation of the rest of the network. The Disk Operating System[™] (DOS) and Resource Management System[™] (RMS[™]) operating systems can coexist on a single ARC network. And ARC local networks can be expanded virtually without limit, assuring that the size and power of the system will continue to meet your business needs for years to come.





The dispersed architecture of the ISX lets you connect a Central Switching Unit with multiple Remote Switching Units placed where they can serve your business telephone and information switching needs most effectively.

The ISX Information Switching Exchange

Datapoint's ISX Information Switching Exchange is an innovative, third-generation digital Private Branch Exchange that can function as a standalone voice PBX or can expand its role to switch voice, data, text, and messages over conventional twisted-pair building wiring. Sophisticated self-diagnostics, built-in redundancy and Datapoint Customer Service combine to provide you with the highest degree of reliability available in a switching system today.

The ISX is a powerful tool to help you gain control over all your communications costs – and it is also much more. As the global integrator in the automated office, the ISX acts as a bridge between ARC local networks serving separate communities of interest in your business. It offers comprehensive, easy-to-use attendant information at a specially-designed attendant workstation. Two models of user-oriented Datapoint INFOSET™ telephones are available to let you take full advantage of ISX telephone features.

The dispersed architecture of the ISX offers flexibility, adapting easily to your business site, whether a campus-style office complex, a high-rise building, or many buildings scattered throughout a city. An intelligent Central Switching Unit and multiple Remote Switching Units may be placed where your business needs them. Whether they reside in the same room or in distant locations, they provide connections to voice, data, text and messages throughout your business.

The ISX can support from 100 to over 20,000 user terminals, including standard telephones, Datapoint INFOSET telephones, word processors, data workstations, and electronic mail stations. These user terminals can be added singly or by the hundreds in any combination, to allow you maximum flexibility in meeting the changing needs of your business.

Management facilities of the ISX allow customer control of station definitions, extension rearrangement, least-cost routing tables, and hunt-group revisions. Control of the system is enhanced by the easy-to-use management reports that are available for both business machines and telephones.

DATASHARE MULTIUSER BUSINESS SYSTEMS



DATASHARE, Datapoint's multiuser, multitask business data entry and data processing system, allows up to 24 users simultaneous use of the full capabilities of a Datapoint processor. Inexpensive Datapoint 8200 workstations let you place these capabilities in user worksites for a low incremental cost.

DATASHARE may be used as a remote data processing system, as the home office computer system, or as a convenient, economical way to expand capabilities of an existing mainframe. With DATASHARE, many different programs can be executed at once. In a typical application, while one user is updating inventory, another may be running payroll, and yet another may be using the system for order entry.

To the DATASHARE user, it makes no difference whether the terminal is local or remote. The same user procedures apply in either case. An easy-to-use language makes custom applications easy to write and implement. DATASHARE's comprehensive utilities, efficient file structure, and complete documentation all combine to produce rapid results.

DATASHARE handles big jobs easily and rapidly because it is designed specifically for interactive business applications. Because the same DATASHARE software operates on a variety of compatible Datapoint processors, you can match your system capacity exactly to the job and expand to a larger system as required without the need to rewrite your DATASHARE applications.

DATASHARE communicates with other Datapoint systems and with your mainframe for both batch and interactive processing. Batch transmissions may take place while operator activity continues, or in unattended mode during non-working hours. DATASHARE also supports 3270 inquiry to your mainframe, so you can access local files and the central database at any workstation display.

Under DATASHARE, Associative Index Method™ (AIM)™ software lets you access data records on the basis of content alone. AIM's search ability is not dependent on the operator's knowledge of part numbers, model codes, or the structure of data files. Since AIM accesses information using free-form search arguments, it needs only a portion of the key field to find the record or records needed. AIM accesses records on the basis of multiple keys, non-unique keys, and partial keys. With DATASHARE AIM software, the description field in a data record can be a viable means of accessing that record.

DATASHARE grows with your data processing needs. In the ARC local network, the number of workstations and peripherals, the amount of processing power, and the size of your database can expand virtually without limit.

MULTIFUNCTION BUSINESS COMPUTER SYSTEMS AND WORKSTATIONS

Datapoint Corporation manufactures and markets multifunction business computer systems and workstations to meet requirements of users of all sizes.

The 1550 Processor Offers Small System Versatility

The 1550 is Datapoint's lowest-cost processing system. A multipurpose system, the 1550 operates with Datapoint's DOS operating system and may be used for data entry, data processing, word processing, and electronic message service. The 1550 also offers data transmission and printing concurrent with data entry. 1550 systems support from one to four DATASHARE workstations. A variety of ready-to-run applications software written by users and software houses is available for use on the 1550.

The 1800 System Fits a Variety of Environments



The 1800 is a versatile, low-cost processor that functions in a variety of roles. It can be a standalone data entry and processing system, the heart of a one-to-nine-user DATASHARE system, a remote member of a geographically dispersed network, or part of an ARC local network. The 1800 supports all Datapoint languages. It may be used for data entry, data processing, word processing, and electronic message service. With Datapoint's MULTILINK™ software, the 1800 also has the capability to perform two tasks concurrently. The 1800 is able to communicate with other systems in either batch or interactive mode.

6600 Systems for Larger Processing Volume

6600 series processors, available with up to 256K central memory, provide larger systems with standalone data processing capability and act as data management processors in ARC local networks. As standalone systems, 6600s provide full data processing capabilities and support up to 24 DATASHARE workstations. When used as ARC network data management processors, 6600 processors support multiple user workstations performing data processing, word processing, electronic message service, and communications management functions. 6600 processors operate under either the DOS or RMS operating system.

The High-Performance 8600 Processor



The Datapoint 8600 offers versatile high-performance processing in a variety of configurations. The 8600 supports both Datapoint operating systems, providing data processing, word processing, and electronic message capabilities. It can operate as a standalone multifunction system or as part of an ARC local network. With its large-screen amber display, ergonomic housing, and optional pedestal base, the 8600 processor fits comfortably into the most modern office environment.

The 8800 Processor Offers Up to a Megabyte of Memory



The 8800 is Datapoint's most powerful and versatile computer. It uses Datapoint's RMS operating system and functions in a standalone or ARC local network environment. In a standalone, multiprogramming, multifunction environment, the 8800 can support up to 24 users performing programming, data entry, word processing, electronic message service, and communications management tasks. In an ARC local network, multiple 8800 processors can manage data access and applications for nearly unlimited users and work volumes.

The 8200 Series Workstations

Datapoint's 8200 series workstations offer an inexpensive way to give multiple users access to the resources of your ARC or DATASHARE system. In a DATASHARE system, 8200 series workstations provide multiple users with data processing and interactive inquiry capability. In an RMS-based ARC local network or in conjunction with the ISX Information Switching Exchange, 8200 series workstations allow users to perform data processing, word processing, and electronic message service tasks. 8200 series workstations feature large, easy-to-read displays and are available with fixed or detached keyboards.



DATAPOINT PERIPHERALS

Datapoint markets a full line of disk storage systems, printers, tape drives, data communications equipment and other peripherals to meet a variety of contemporary business requirements.

Disk Storage

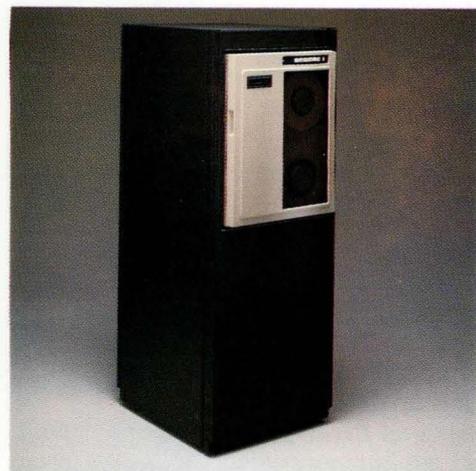
Datapoint disk storage systems for the 1550 and 1800 processors range in size from a .25MB diskette to the 10MB cartridge disk. Mass storage disks for the 6000 and 6600 series processors range from 25 to 60MB capacity per drive. To meet expanded file requirements, storage module systems provide 6000 and 6600 series processors with up to 180MB of on-line disk storage. Disk storage for the 8600 processor is available in 10MB and 20MB units, and can be expanded to a total of 100MB of on-line capacity. The 8800 processor supports up to eight 135MB disk drives, giving you the potential for over one billion bytes of on-line storage.

Printers

Datapoint offers belt, drum, band, line, and character printers with speeds ranging from 30 characters-per-second to 900 lines-per-minute, each designed to meet specific business printing requirements. Whatever your business printing requirements, from high-volume data processing output to letter-quality business correspondence printing, Datapoint printers are available to meet your needs.

Other Peripherals

In addition to disk storage and printers, Datapoint provides a complete selection of tape drives, data communications equipment, and other peripherals to meet users' needs.



OPERATING SYSTEMS AND DATA PROCESSING SOFTWARE

Datapoint licenses two powerful operating systems, a wide selection of high-level programming languages, general purpose utilities, and communications packages to meet the wide-ranging data processing requirements of contemporary business.

The Disk Operating System (DOS)

Specifically designed for disk media (diskettes, cartridge disks or mass storage disks), Datapoint's DOS offers totally dynamic file management facilities for physical sequential, random, and indexed sequential (ISAM) disk access. DOS utilities let users perform many common data processing and management tasks with ease.

The Resource Management System (RMS) Operating System

RMS is a multi-tasking operating system with attendant system utilities. It allows secure multiuser processing and resource sharing in a dynamic system network. RMS is capable of evolving with advances in hardware and software technology while retaining its user-oriented ease of operation.

In RMS-managed dispersed networks, all system resources are available to each workstation as if they were locally connected. A single RMS network can have several different models of Datapoint processors as participants. The standard workstation for RMS networks is the Datapoint 8200.

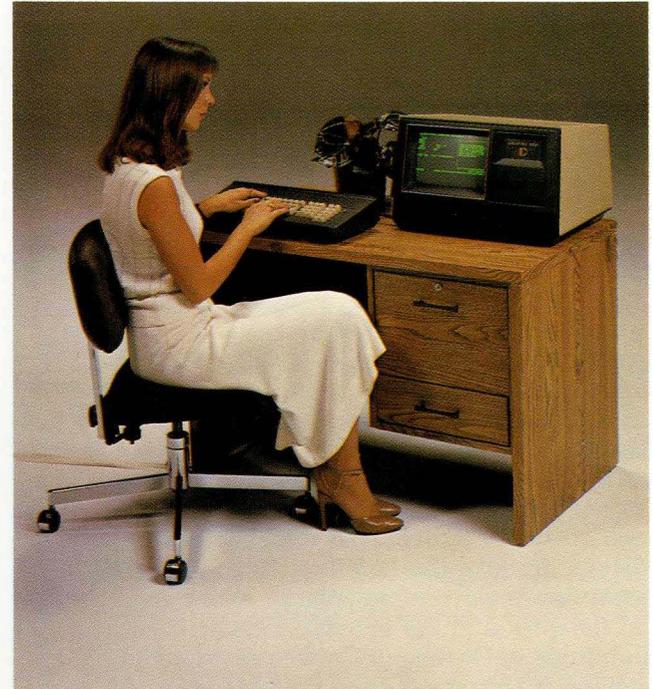
File Compatibility

For programs running under the same operating system, the file formats for various storage devices such as cassettes, diskettes, or disks are compatible. File compatibility means that files created with one programming language can be used in a program written in another, eliminating tedious and error-prone file conversion tasks and minimizing costs.

Intelligent Data Entry

Datapoint processors can be programmed to guide an operator step-by-step through data entry operations, signalling errors and relieving the operator from tedious and often error-

producing indexing operations. A wide variety of forms can be stored and retrieved at any time. The system designer may elect to have data checked for format and text-type considerations only. Or the full power of the computer can be used to apply more complex error checking techniques to assure valid data entry.



Programming Languages

Datapoint offers several high-level programming languages and an assembly language for use with its systems:

DATABUS[®] – A business programming language that offers a wide variety of powerful file handling and data manipulation facilities.

COBOL – A popular, widely used business programming language with interactive capabilities (ANSI '74).

RPGPLUS – A language specifically designed for business report preparation, compatible with other RPG languages.

BASICPLUS – A fully interactive, mathematically-oriented language with interactive program entry and immediate execution.

FORTTRAN – A mathematically-oriented language for statistical analysis and financial applications (ANSI X 3.9 – 1966 standard less complex data type).

VOICE COMMUNICATIONS MANAGEMENT

Datapoint's Communication Management Products address the pressing need to gain control over telecommunications costs. The family of products serves businesses of all sizes and meets a variety of needs. Comprehensive management and accounting reports aid in increasing productivity while reducing costs.

Datapoint's Communication Management Product line was introduced in 1976, and now includes the ISX Information Switching Exchange and KSX™ Key Switching Exchange as well.

Communications Management Products from Datapoint employ common equipment, and can function as standalone systems or in an Integrated Electronic Office environment. When voice communications equipment is integrated with an ARC local network, documents, messages, and data can be created and routed over flat-rate lines from a single workstation. Charges for the use of telephone lines can be allocated to the individuals, departments, and divisions that use the facilities. The functional integration of voice management with the ARC local network and the extensive reporting capabilities of Datapoint Communications Management Products save both money and labor while bringing management control to the use of telecommunications facilities.



Communications Management Products

The ISX Information Switching Exchange – A third-generation digital Private Branch Exchange that routes voice, data, text, and messages over standard telephone wiring. The ISX is a modular system that allows growth in eight port increments. It features least-cost routing, detailed transaction reports, user-unique programming of telephone features, and the reliability of self-diagnostics and built-in redundancy. Specially designed Datapoint INFOSET telephones are available to make the most of ISX capabilities.

The KSX Key Switching Exchange – A compact, hybrid key telephone system with features usually associated only with a PBX. Datapoint KEYSET™/24 telephones for use with the KSX offer speakerphone capability and let users take advantage of the full range of KSX features. The KSX is a versatile, inexpensive and efficient system for branch offices and businesses with up to 128 users. It can be connected to the ISX via a foreign exchange line, and, like the ISX, allows user-specific programming of telephone features. Full reporting capabilities are optionally available with the Datapoint Call Detail Recorder (CDR).

The LDCS™ (Long Distance Control System) – Provides computer-based control and management for outbound long distance communications. Complete management and accounting reports contain detailed information on line traffic and calling costs. The LDCS operates with any standard PBX or Centrex telephone system to optimize call placement over Direct Distance Dial, WATS, Foreign Exchange and TIE lines as well as other facilities.

The ACD (Automatic Call Distributor) – Offers efficient processing of high-volume incoming telephone calls and optimizes use of existing telephone facilities. Management reports and a specially designed agent instrument for accepting, placing, and transferring incoming calls help a business improve productivity while offering better service.

Mini-ACD – Provides incoming call-handling capabilities for small to medium-sized businesses.

SMDR (Station Message Detail Recorder) – Permits cost-effective monitoring of local and toll charge calls, particularly in areas affected by local message unit pricing. Automatic Station Identification allows monitoring of calls by extension or can be used to bill project accounts.

SHARE™ – Centralizes communications functions and effectively monitors, evaluates, and optimizes long distance telephone service for multi-location companies. Control is provided through placement of LDCS and/or SMDR subsystems in up to eight locations with no limitation on distance.

ARC with Communications Management Capabilities - Allows the LDCS, ACD, SMDR and SHARE systems to participate in ARC local networks, sharing common equipment while maintaining independent operation.

CDR/CASH (Call Detail Recorder/Call Accounting System for Hotels) – Provide cost-accounting and billing assignment capabilities to corporations (CDR) and hotels (CASH). CDR and CASH attach directly to computerized PBXs and key switching systems and through a passive line monitoring device to non-computerized systems.

Telephone Directory Package – Operates in a DATASHARE system to enable an organization to keep employee telephone listings and relevant information about employees current, accurate, and easily accessible.

Equipment Billing Package – Operates in a DATASHARE system to provide cost-control facilities for telephone and other equipment in a business, and facilitates the completion of moves and changes.

Network Optimizer* Package™ – Affords a least-cost method of configuring a long distance communications network.

*Network Optimizer is a trademark of TELCO Research Corporation.

OFFICE APPLICATIONS SUBSYSTEMS

Datapoint's Word Processing and Electronic Message Service software provides businesses with easy-to-use document preparation, management, and distribution facilities. Word Processing and Electronic Message Service facilities are integrated with each other – and with data processing and Communications Management facilities – using the same workstation and multipurpose keyboard for maximum productivity and economy. Both systems operate on Datapoint 1550 and 1800 systems in a standalone environment, and on large screen processors and 8200 workstations in an ARC local network.

Word Processing is Flexible and Friendly

Datapoint's word processing works at many levels to simplify document preparation and management for users from the most inexperienced to the most sophisticated.

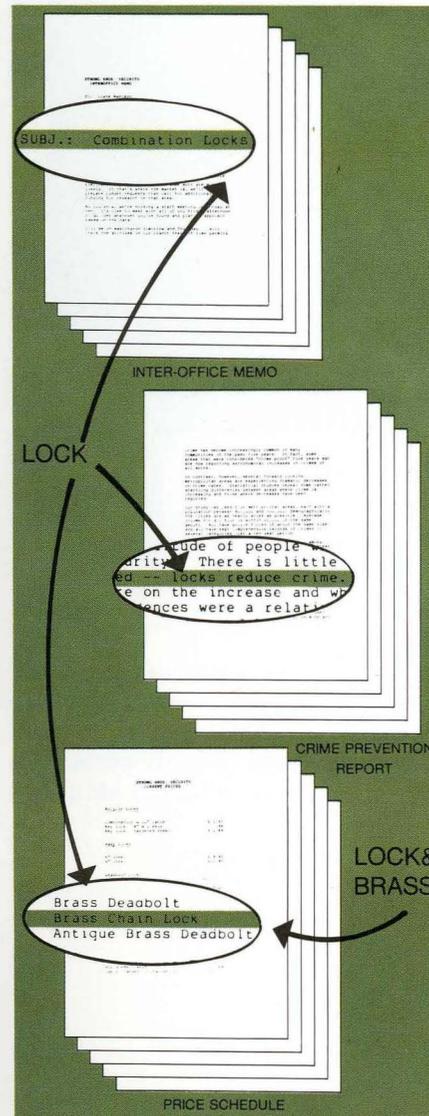
Simple English commands that can be reduced to a few keystrokes invoke a wide range of capabilities, including editing, filing and retrieving information, personalizing form letters, and on-screen reformatting of documents.

The AIM feature lets you isolate documents in an IEOS library on the basis of content. In the example, the keyword "lock" locates three documents; the more specific key "lock and brass" isolates a single document in the library.

Exclusive AIM Feature Simplifies Document Retrieval

Datapoint's exclusive Associative Index Method (AIM) software lets users retrieve information with only fragmentary clues. AIM software creates an index to a word processing library and to every document in it without the need to classify, describe, or specify in advance what the index contains. As little as a three character clue allows AIM to locate every occurrence of that fragment of information – in every document in a library.

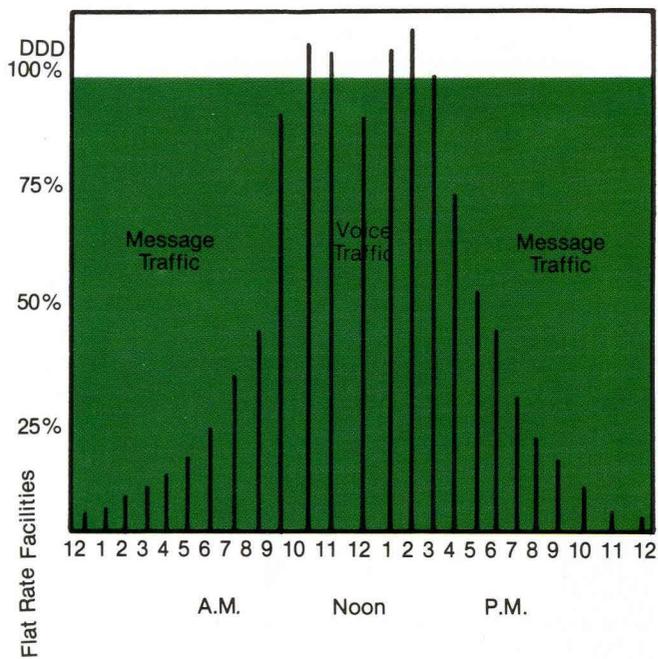
With AIM indexing, your word processing libraries become part of an electronic filing system, where information can be accessed in a fraction of the time and with more accuracy than is possible using manual methods.



Electronic Message Service Streamlines Message Handling

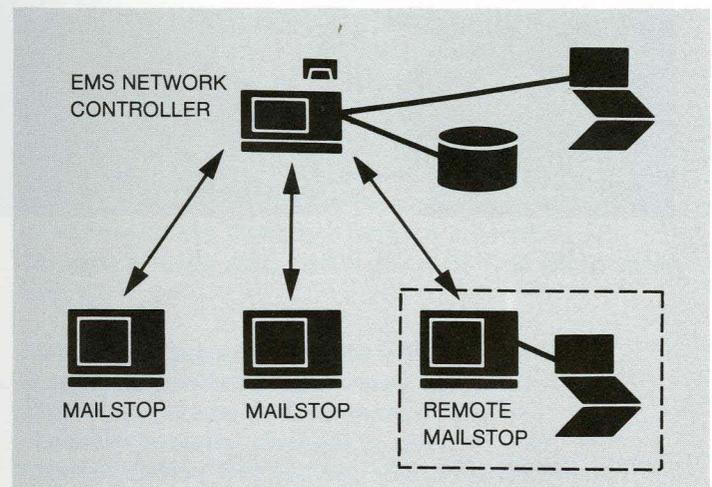
Datapoint's Electronic Message Service is an efficient way to be sure that your messages will get where they are supposed to go on time, economically, efficiently, and automatically. Control of where and when messages are sent remains in the hands of the user. Full accounting and management information regarding message traffic is produced by the system.

Interleaving Voice and Data Traffic



Simple procedures for message preparation and review make the Electronic Message Service easy for even inexperienced users. A choice of four priorities for messages – IMMEDIATE, URGENT, REGULAR and OVERNIGHT – is available to allow user flexibility in determining the speed with which messages will be delivered. IMMEDIATE priority may be used for crisis situations, and can result in delivery in a matter of seconds. URGENT and REGULAR priorities assure same day delivery, with URGENT messages being sent ahead of REGULAR. OVERNIGHT priority assures delivery by the beginning of the next day.

Datapoint Electronic Message Service may be used locally or over long distances. Where messages are sent to and from remote sites, the Datapoint ISX or LDCS may be employed to interleave messages with voice traffic over flat-rate voice lines, making the most efficient use of flat-rate capacity.



The Message Services Network Controller manages the distribution of messages, picking them up from mailstops and distributing them to addresses. System usage and cost reports are available from the system



NATIONWIDE SERVICE

Efficient, competent service for computer installations and telephone switching equipment is absolutely essential if users are to enjoy the full advantage of their investments. Because Datapoint is committed to providing your business with the service and support it needs, the corporation has built a comprehensive service and parts network.

Because dispersed systems can be in remote locations as well as in metropolitan centers, Datapoint has a staff of professional service representatives located throughout the nation.

User requests for service are controlled and scheduled from Datapoint's Customer Support Center in San Antonio, Texas. The Center is staffed 24 hours a day, 365 days a year. A single toll-free call from a user anywhere in the continental United States, Alaska, Hawaii, or Puerto Rico begins the procedure which culminates in timely, professional service for your Datapoint system. Within an hour of a call to the Customer Support Center, a return call will advise the user of the scheduled service time.

User system information, including equipment installed and service history, is immediately available to the customer service coordinator, through a large ARC and Automatic Call Distributor system.

Datapoint Customer Service also offers remote diagnostic facilities which may be used to identify problems and, in some cases, to remotely program changes to correct them. A communication test facility, available 24 hours a day, year round, is also offered. This test facility determines if a system is communicating effectively and, if not, diagnoses the problem.

A sophisticated self-reporting feature in the ISX and KSX allows the equipment to call in its own problems automatically, thus facilitating the rapid response to problems in the systems.