digital INTEROFFICE MEMORANDUM

TO: Stan Olsen
    ✓Ken Olsen

DATE: June 12, 1972

FROM: R. Lane

DEPT: TP

SUBJ: PDP-15

JUN 1972

During this past Product Line Manger's meeting the PDP-15 was discussed with respect to the "RSX ENGINE".

The discussion got around to the future of the PDP-15 and how to keep it alive. Should someone who loves it take it over etc.

I don't know if I was expected to stand up and shout "I WILL".

I realize that the field has typed us with obsolete products, and if the PDP-12 or PDP-15 became traditional, it would infer the death of the product. (This worries me somewhat.) I think we should stop just trying to convince the world that the PDP-15 isn't dead and do something to keep it alive.

1. Mechanically repackage.
2. Re-name - PDP-18, SYS-15, etc.
3. Hire a ᴾDP-15 Programming Manager and establish a dynamic programming group located in the Product Line.
4. Advertise and promote.
5. Set up a New York City Demonstration and Customer Programming Center.
6. Do some engineering, i.e.: new products like RK05, LP, Core, RSX Engine, etc.
7. Get the other daughter lines to put in some money for Engineering, Programming, Advertising, etc.
8. Treat it like a new product.

What worries me most is the 1100 customers out there (600 PDP-15 and 500 PDP-9) who will be verbal and unhappy if the PDP-15 fails.

I usually talk too much at these meetings, but do want to quietly pass on my suggestions for what they are worth.

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