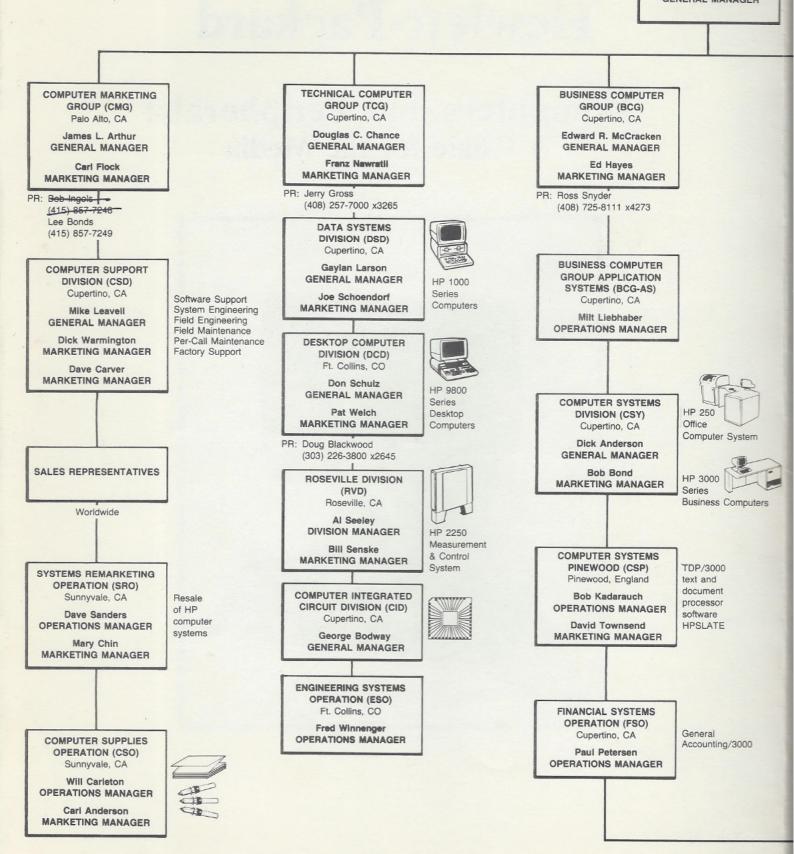
Hewlett-Packard

Computers and Peripherals: A Guide for the Media



HEWLETT-PACKARD COMPUTER GROUPS

Paul C. Ely, Jr. EXEC. VICE PRESIDENT GENERAL MANAGER



COMPUTER TERMINALS GROUP (CTG) Sunnyvale, CA Cyril Yansouni GENERAL MANAGER PR: Jerry Gross (408) 257-7000 x3265 DATA TERMINALS DIVISION (DTD) Sunnyvale, CA Cyril Yansouni GENERAL MANAGER Tom Anderson MARKETING MANAGER **GENERAL SYSTEMS** DIVISION (GSD) Cupertino, CA **Bob Puette** GENERAL MANAGER Alan Nonenberg MARKETING MANAGER

HP 125 Personal Office Computer

HP 264X

Series Terminals

PR: Ross Snyder (408) 725-8111 x2473 GRENOBLE DIVISION (GLD) Grenoble, France

> David Ross GENERAL MANAGER

Francis Marc MARKETING MANAGER HP 307X Capture Terminals

INFORMATION NETWORKS **DIVISION (IND)** Cupertino, CA

Andre Schwager **GENERAL MANAGER**

John Celii MARKETING MANAGER

MANUFACTURING SYSTEMS **OPERATION (MSO)** Cupertino, CA

Rich Zalisk **OPERATIONS MANAGER**

David Sohm MARKETING MANAGER

DSG/3000 HP-DSN **HPWORD**

Management/3000

Production Management/3000

COMPUTER PERIPHERAL GROUP (CPG) Boise, ID

> Richard A. Hackborn GENERAL MANAGER

Bill Murphy MARKETING MANAGER

PR: Ross Snyder (408) 725-8111 x4273

> BOISE DIVISION (BSE) Boise, ID

Ray Smelek GENERAL MANAGER

Chuck Jepson MARKETING MANAGER HP 2680

System

HP 79XX

Disc Drives

Flexible Disc

Thermal &

Graphics

Printer

Drives

Laser Printing

PR: Rose Wickowski (208) 376-6000 x3284

> DISC MEMORY DIVISION (DMD) Boise, ID

Doug Spreng GENERAL MANAGER

Doug Spring (Acting) MARKETING MANAGER

PR: Cathy Lyons (208) 376-6000 x2439

GREELEY DIVISION (GLD) Greeley, CO

Tom Kelley **GENERAL MANAGER**

Srini Nageshwar MARKETING MANAGER

PR: Rosemary Kramer (303) 226-3800 x3096

> VANCOUVER **DIVISION (VCD)** Vancouver, WA

Jim Doub GENERAL MANAGER

Bruce Brackett MARKETING MANAGER

PR: Erin Greene (206) 699-4535 x342 PERSONAL COMPUTER GROUP (PCG) Corvallis, OR

Dick Moore GENERAL MANAGER

PR: Jerry Fisher (503) 757-2000 x2210

> CORVALLIS DIVISION (CVD) Corvallis, OR

Fred Hanson GENERAL MANAGER

Chuck Comiso MARKETING MANAGER



HP-41C

PERSONAL COMPUTER DIVISION (PCD) Corvallis, OR

Dan Terpack GENERAL MANAGER

Deme Clainos MARKETING MANAGER



HP-85 Personal Computer System

PR: Steve Rudock (503) 757-2000 x 3889

SAN DIEGO DIVISION (SDD) San Diego, CA

Brian Moore GENERAL MANAGER

Scott McClendon MARKETING MANAGER



PR: Bob Reade (714) 487-4100 x501

> COLORADO SPRINGS DIVISION (COL) Colorado Springs, CO

John Riggen GENERAL MANAGER

Dave Dayton **OPERATIONS MANAGER**

Erik Lessing MARKETING MANAGER LOGIC

PR: Nancy Daley (303) 598-1900 x2050

> Fred Bode MARKETING MANAGER **GRAPHIC DISPLAYS**

PR: Tom Ryan (303) 598-1900 x2616

Bob Bell MARKETING MANAGER SCOPES

PR: Janet Green (303) 598-1900 x2363

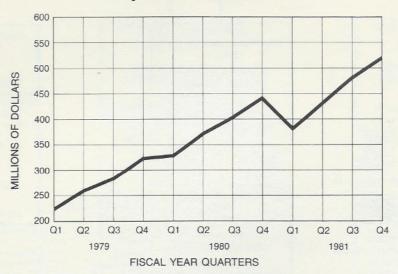


HP 9111 Graphics Tablet



HEWLETT-PACKARD COMPUTER SALES

By Fiscal Quarters



Facts About HP

Sales — Net Sales for fiscal year 1981 totaled \$3.58 billion (up 15% from fiscal 1980). Net earnings \$312 million. Computer-related sales equaled \$1.77 billion up 17% over fiscal 1980. R&D expenditures for FY-81 equaled \$347 million, 9.7% of sales.

Hewlett-Packard is a major designer and manufacturer of precision electronics equipment for measurement, analysis and computation. The company employs more than 64,500 people and operates approximately 50 manufacturing facilities worldwide.

- Domestic Operations include manufacturing facilities in Cupertino, Mountain View, Palo Alto, Roseville, San Diego, San Jose, Santa Clara, Santa Rosa, and Sunnyvale in California; Colorado Springs, Fort Collins and Loveland in Colorado; Boise, Idaho; Andover and Waltham in Massachusetts; Rockaway, New Jersey; Corvallis and McMinnville in Oregon; Avondale, Pennsylvania; Spokane, Vancouver and Lake Stevens in Washington.
- International Operations include manufacturing facilities in Campinas, Brazil; Grenoble, France; Boeblingen and Waldbronn, German Federal Republic; Hachioji, Japan; Penang, Malaysia; Aguadilla, Puerto Rico; South Queensferry, Scotland; and Singapore.

Hewlett-Packard has 172 domestic sales and service offices worldwide. There are 70 sales and service offices in cities throughout the US with regional marketing headquarters in Atlanta, Georgia; North Hollywood, California; Rockville, Maryland; and Rolling Meadows, Illinois. HP also has International sales and service offices in 64 countries with headquarters in Palo Alto, California and Geneva, Switzerland.