

MIT S

"Creative Electronics"

May 15, 1975

Dear Customer,

Many exciting things have happened here at MITS since you received your original literature on the Altair 8800 Computer. Among these is the development of BASIC language software, the Altair Users Group and the Altair Time Payment Plan.

The Altair Computer has proven to be our most successful product. Several Thousand Altairs are now in the field and the reports we get indicate that the computer works well and the overwhelming majority of our customers are more than satisfied with their Altairs.

The first copy of Computer Notes was mailed in early April and we are currently working on the second edition. We have been pleased with the number of responses to our software contest.

In addition to the offers in our enclosed literature, we'd like to make you a special, one-time offer. If you order an Altair Computer with two 4K memory boards before June 30, 1975, we will throw in an Input/Output Card at no charge (SIOA, SIOB, SIOC or PIO). This offer is for kits only.*

We hope that you will consider the above offer, or our time payment plan, or perhaps you'd like to join our Users Group. Whatever you decide, it is certain that this is the age of the affordable computer.

Sincerely yours,

MIT S

*In quantities of one only. When ordering indicate on envelope "Special 8K Offer." Note that an Altair with 8K of memory and an I/O card makes you eligible to order Altair 8K BASIC language and Altair Assembly language at a special price (see enclosed literature).

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Dear Customer:

Thank you for your interest in the MITS Altair 8800 Computer and/or Peripherals. The data requested is enclosed. We will appreciate the opportunity to become involved in your application.

If you have a special application, we will be happy to explore and discuss a solution.

Please feel free to call our Regional Managers, Sales Representatives or this office direct for any further assistance.

Very truly yours,



Lou Van Eperen
V.P. Marketing

Western Region Office

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714-998-7240

Southeastern Region Office

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Long Beach, CA 90806
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CTI Data Systems
11389 Ironwood Rd.
San Diego, CA 92131
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Mountain View, CA 94043
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