



Simon/Public Relations, Inc.

SYQUEST TECHNOLOGY
BACKGROUND INFORMATION

November 1983

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SYQUEST TECHNOLOGY
FACT SHEET

47923 Warm Springs Blvd.
Fremont, CA 94538
(415) 490-7511

Date of founding: January 27, 1982

Date of first shipment: August 8, 1982

Ownership: Privately held

Facilities: 66,000 square feet in Fremont, California

Number of employees: 190

Products: The industry's first 3.9-inch Winchester disc drives: the SQ306R (removable) and SQ306F (fixed) 6.38-megabyte; the SQ312F 12.75-megabyte; the SQ325F 25.5-megabyte; and the SQ338F 38.2-megabyte lines

Marketing channels: Direct sales, manufacturers representatives throughout North America, Europe, Scandinavia, South Africa, Israel, Australia, New Zealand, Brazil, Argentina, Japan and the Far East.

Markets: Original Equipment Manufacturers (OEMs) of intelligent computer systems

Executive Staff: Syed Iftikar, President and Chairman of the Board
Ben Alaimo, Vice President, Electrical Engineering
George Hennen, Vice President, Finance
Richard Maslana, Vice President, Operations
Larry Sarisky, Vice President, Marketing and Sales
Anil Nigam, Director, Mechanical Engineering

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COMPANY OVERVIEW

SyQuest Technology was formed in 1982 to engineer new methods of meeting the mass storage requirements of small computer systems. The result of these efforts -- the computer industry's first 3.9-inch (100-millimeter) removable Winchester disc drives -- offer five to ten times the storage capacity of comparable minifloppies in half the space.

Headed by founder and President Syed Iftikar, who had previously co-founded and served as vice president of Seagate Technology, SyQuest's management team offers a wide range of experience in the disc drive and electronics industry.

The SQ306, SQ312, SQ325 and SQ338 lines of disc drives are sold worldwide to OEM companies through a comprehensive network of sales representatives and international distributors. Applications for SyQuest drives include portable computers, small-scale workstations, personal computers, word processors, and other intelligent computer systems requiring economical high-capacity removable data storage.

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PRODUCTS

SyQuest Technology offers five models of disc drives: the SQ306R (removable media version), the SQ306F (fixed media version), the SQ312F, the SQ325F and the SQ338F.

SyQuest drives incorporate the industry's first 3.9-inch Winchester disc drive design. By utilizing the Winchester rigid disc technology, the drives offer higher performance and greater storage capacity than floppy discs.

A small physical size (8 by 4.8 by 1.625 inches) allows SyQuest drives to be used in applications where, in the past, size typically prohibited the use of Winchester storage such as portable or home computers.

To provide high performance in a small size, SyQuest designed its ChromaFluxTM overcoating to prevent media contamination and allow dense packing of data. This graphite coated metallic layering also eliminates head crashes and cartridge purge cycles.

In addition, any SyQuest drive can utilize existing 5-1/4-inch Winchester controller interfaces without modification.

The SQ306 drives, SyQuest's original product line, offer five to ten times the storage capacity -- 6.28 megabytes unformatted, 5 megabytes formatted -- of the industry standard 5-1/4-inch minifloppy.

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Although Winchester discs are typically fixed, SyQuest's SQ306R discs are small, pocket-sized cartridges which can be replaced when full and interchanged between drives. They combine the convenience of floppies with the performance and reliability of Winchester discs.

SQ306 design features include an embedded digital servo -- DigiLokTM -- that guarantees full media interchangeability between all SQ306 drives and permits typical access times of 85 milliseconds and data-transfer rates of 5 Mbits per second.

The SQ312F and SQ325F fixed media drives, introduced in May 1983, and the SQ338F fixed media drive, announced in November 1983, are designed for applications requiring a small physical size with high-capacity data storage.

The SQ312F offers 12.75-megabyte unformatted and 10-megabyte formatted storage capacity. The SQ325F provides 25.5-megabyte unformatted and 20-megabyte formatted storage. The SQ338F offers 38.2-megabyte unformatted and 30-megabyte formatted storage capacity. The three platter SQ338F, like the two-platter SQ325F and single-platter SQ312F features a data-transfer rate of 5 Mbits per second and average access times of 85 milliseconds.

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EXECUTIVE STAFF

Syed Iftikar, President and Chairman of the Board.

Prior to founding SyQuest Technology, Mr. Iftikar was a co-founder and vice president, mechanical engineering of Seagate Technology. He previously spent more than nine years with Memorex Corporation in numerous engineering and management positions. Holder of four patents, Mr. Iftikar received an MSEE degree from the University of Santa Clara, an MSME from the University of California, Berkeley, and a BSME from the University of Madras, India.

Ben Alaimo, Vice President, Electrical Engineering.

Before joining SyQuest in 1982, Mr. Alaimo was manager of drive systems for Memorex Corporation, and held various positions with DataDisk, Pertec and 3M. Mr. Alaimo has been awarded patents for his design of a reel servo and data transfer system.

George Hennen, Vice President, Finance.

Mr. Hennen previously served as corporate controller for KLA Instruments. A Certified Public Accountant, his experience also includes eight years with Price Waterhouse. Mr. Hennen joined SyQuest in June 1982.

Richard Maslana, Vice President, Operations.

Before joining SyQuest in October 1983, Mr. Maslana was vice president, operations for Atari Corporation. Prior to that, he held positions with Centronics Data Computer Corporation, Xerox Corporation's Diablo Systems Division, and Memorex Corporation.

Larry Sarisky, Vice President, Marketing and Sales.

Formerly co-founder and vice president, sales and marketing of Data Technology Corporation, Mr. Sarisky joined SyQuest in 1982. His more than 10 years' experience in the disc drive industry includes sales and marketing positions with Memorex Corporation, Ampex, and Data 100 Corporation.

Anil Nigam, Director, Mechanical Engineering.

Prior to joining SyQuest in March 1982, Mr. Nigam was manager of the Recording Technology Center at Memorex Corporation for more than eight years. He previously held various engineering positions with FMC Corporation's Ordinance Engineering Division.