



Build a trusted infrastructure for better business outcomes

Did you know?

- HP ProLiant and Integrity provided the 32- and 64-bit development platforms for Microsoft Windows Server 2008 and SQL Server 2008.
- HP has more than 500 Microsoft Windows cluster certifications on the Microsoft Hardware Compatibility List (HCL)—more than any other vendor.
- HP Integrity servers and storage were chosen by Microsoft as the mission-critical, scale-up reference architecture for Business Intelligence and Data Warehousing solutions with SQL Server 2008.
- HP publishes technical white papers, sizing tools, reference architectures and recommended configurations to assist with the HP hardware and Microsoft software configuration selections.
- Microsoft and HP, respectively, represent the first and second largest Microsoft Windows Server implementations in the world.

Overview

- Provide a secure platform for next-generation web applications
- Virtualize your infrastructure
- Consolidate and control information for better decision-making

Get ready for a new generation

If you're like most companies, you have invested in your IT infrastructure to boost competitiveness. But you also need a way to transform your IT environment to align more closely with business goals—from desktop deployments to management and security—while maintaining a cost-effective and stable adaptive infrastructure.

Microsoft® Windows® Server 2008 and SQL Server 2008 can help you reach these goals. And HP can help you get there that much faster.

Why partner with HP?

Choosing the right partner is more critical than ever. HP is a proven, trusted partner to help you successfully migrate to Microsoft Windows Server 2008 and SQL Server 2008, consolidate your infrastructure and streamline solution development. Working together with you and Microsoft, HP delivers services, solutions and innovation based on industry standards to improve performance, reliability, scalability and efficiency.

Technology leadership

Confidently consolidate, virtualize and manage IT with Microsoft Windows Server 2008 and SQL Server 2008 on world-leading server and storage platforms—HP ProLiant, Integrity and StorageWorks. We offer a broad choice and rigorously tested and certified IA-32 and Itanium®-based servers and storage for Microsoft Windows solutions.

HP ProLiant server is the industry's most complete platform designed for virtualization with tools for easy deployment, unified server hardware and application management built with the most energy efficient technology. Whether you select rack-mount HP ProLiant platforms or HP BladeSystem c-Class server blades, you can run your data center with confidence.

The HP Integrity platform is among the industry's most highly reliable and scalable platforms designed for customers' most demanding database, line of business and Business Intelligence (BI) workloads. Designed for mission-critical Microsoft Windows environments, the HP Integrity platform delivers leading availability, performance and manageability with the attractive total cost of ownership (TCO) of a standards-based platform.

Plus, the Dynamic Capacity Manager (DCM) for HP StorageWorks Enterprise Virtual Arrays will be among the first to support the new Grow and Shrink capability within Microsoft Windows Server 2008, allowing you to set up automatically executed policies to reduce storage management time and costs, as well as power and cooling, while increasing storage utilization.

Did you know?

- HP has several labs dedicated to testing key Microsoft applications and Windows Server 2008 on the latest HP hardware and software technology.
- HP works with companies like yours to customize training for your staff on Microsoft Windows Server 2008 and related products and solutions.
- HP Windows Server 2008 Academy offers a week of in-depth technical training to customers.
- Microsoft selected HP Services to provide worldwide help desk and call center support to 61,000 Microsoft employees in 68 countries.
- Microsoft selected HP Services to manage, operate and administer the infrastructure for www.microsoft.com.
- HP sells more Microsoft Windows-based servers than any other company in the world, and is the #1 platform for PeopleSoft, SAP and Siebel applications, and JDE and Oracle® databases in Microsoft Windows environments.

Largest and most experienced Microsoft-trained experts

Backed by decades of experience and industry leadership, HP consultants have designed and implemented enterprise infrastructures successfully for hundreds of companies around the world.

With more than 22,000 Microsoft-trained engineers—including more than 3600 Microsoft-certified professionals—HP has one of the world's largest, most specialized forces of consultants and support teams for Microsoft environments. We provide a complete portfolio of assessment, planning, design and implementation services for Microsoft Windows Server 2008 and SQL Server 2008.

Today, Microsoft endorses HP Services as Worldwide Prime Integrator for Microsoft technologies. Recently, HP was also recognized as Microsoft's Enterprise Partner of the Year for the fourth time, marking the first time in the award's history a company has been honored more than three times.

More than two decades of cooperation and collaboration

HP and Microsoft continue to combine our strengths to deliver integrated solutions to help you make smart IT decisions in changing business environments. Our engineers work side-by-side to research, develop and test innovation, such as server power management, embedded systems management, integrated virtualization and multi-core performance optimization.

We operate a global test network—now upgraded to Microsoft Windows Server 2008—to help ensure that even the most complex scenarios are tested before deployment in your environment.

Because HP StorageWorks and Microsoft align technologies early in the development process, you'll have the sizing and configuration tools to deploy your solutions simply and quickly with HP StorageWorks external arrays—all fully tested with Microsoft Windows Server 2008 and SQL Server 2008 to enable optimal performance.

Learn more

For more information about migrating and consolidating on Microsoft Windows Server 2008, visit www.hp.com/go/ws2008.

For more information, visit www.hp.com/go/Microsoft

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